POPULAR APPS

Instagram

- sharing photos, video, live video & 'stories'
- live video also available
- stories are snippets of your day added over a 24 hr period
- accounts can be made private but they are public by default
- everything in your bio is visible regardless whether private account
- followers see everything you post
- private messaging available
- location data is available or can be disabled (letting people know where you are when you post)
- often quite curated by kids as it becomes a representation of 'who they are'.

Snapchat

- created on premise that photos/videos disappear after selecting to send to any number of your followers
- stories also available for any number of your followers that are snippets of 24 hour period that are deleted after this time
- nothing every really deletes as screen shots are always an option
- private chats available
- 'streaks' with favourite 'snappers' occur when daily contact made
- location data available
- a lot less 'formal' than instagram for most.& funny filters are popular

Musical.ly

- making music clips/karaoke style
- choose songs to video record your performance and upload online
- Still a social network so encouraged to like, comment & follow people
- content not regulated so language, adult themes & nudity present
- Live.ly is available to record songs 'live' to followers
- When your friends/followers 'like' your video, their 'friends/followers' can see it
- some parents known to be upset when discovered kids playing with this at friends and uploading to the internet.
- Videos can be saved to the camera role rather than uploaded for a 'safer' option